Electronic Acknowledgement Receipt					
EFS ID:	7553240				
Application Number:	10750451				
International Application Number:					
Confirmation Number:	4989				
Title of Invention:	Suggesting and/or providing targeting criteria for advertisements				
First Named Inventor/Applicant Name:	Ross Koningstein				
Customer Number:	82402				
Filer:	John C. Pokotylo				
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Receipt Date:	05-MAY-2010				
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Application Type:	Utility under 35 USC 111(a)				
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File Listing:									
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)				
1	Transmittal Letter	IDS_TRANSMITTAL_Google_41. pdf	163642 f7df0f1e3e8ec10a3fca1bd4a53be436c49f 262	no	3				

Warnings:

Information:

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Information					
Warnings:					
5 Fc	roteignitetettee	Ref_DW_Google_41.pdf	33188174328d8272cf216c3b015dbc914301 7714	no	3
	Foreign Reference		210061		
Information	1				
Warnings:					
4	Foreign Reference Ref_DV	Ref_DV_Google_41.pdf	16cbc5dcf67ced866166c5165b13c6a1d3a6 6800	no	2
	5 - 1 - 0 - 6		201648		
Information	1				
Warnings:					
3 Foreign Refer	Totaly Meletelice	Ref_DU_Google_41.pdf	9b016244429vb14a33084a47ac697264080c 7bcd	no	78
	Fareign Reference		6450230		
This is not an U	JSPTO supplied IDS fillable form				
Information					
Warnings:					
2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google_41.pdf	e4cedale5aec40bcba235bb8b7968610af1 d749	no	1
			104461		

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/D(DE)093 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filling Receibt. In due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.